

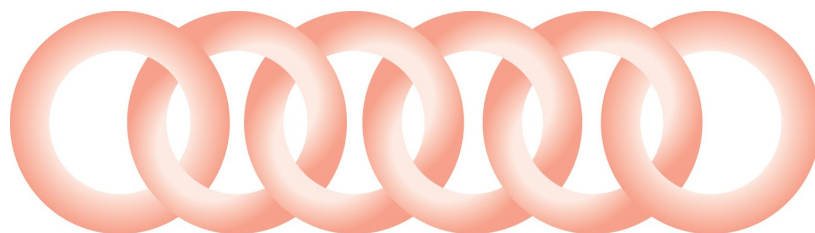
How we verify “Woman-Owned” businesses in this directory:

To register and advertise a business in the Pink Link Pages, women businesses owners must certify their business as being majority owned (51% or more) by one or more women and must provide a picture of themselves and their name and title in the business as part of the listing posted in this directory.

Certifying a business as a woman-owned business may be done one of three ways:

- A) By self-certifying their business as being majority owned (51% or more) by a woman or women (or noting that the CEO of the corporation is a woman) by stating this on the registration form.
- B) By registering their business with the Small Business Administration (SBA) as a Woman-Owned Small Business (WOSB) or an Economically Disadvantaged Woman-Owned Small Business (EDWOSB) or 8(a).
- C) By registering their business as a Women Business Entity (WBE) with their State, City, or a national certifying body. WBE certifying organizations are listed under links on the Pink Link Pages website under links.

Self certification, WOSB, EDWOSB, 8(a) and WBE certifications are noted on all Pink Link Pages business listings. Businesses choosing to “self-certify” may be subject to verification by a representative of Pink Link Pages to qualify their business as being woman-owned.



Certifying your Business as “Woman-Owned”

Self–Certification with Pink Link Pages:

Women-Owned Businesses who list their business on Pink Link Pages may self certify their organization as being “Woman-Owned” by answering the following question (s):

I am self-certifying with Pink Link Pages that this business is a women- owned business by stating that:

- I am a female and own at least 51% of this company

OR

- I am a female and I am the CEO of this corporation

Questions on self-certification with Pink Link Pages may be answered at: certification@pinklinkpages.com

SBA Certifications:

8(a) - <http://www.sba.gov/content/8a-business-development>

WOSB and EDWOSB - <http://www.sba.gov/about-sba-info/3690>

Women Business Enterprise (WBE) National Certifying Organizations:

WBE - <http://www.wbenc.org/Certification/>

http://www.nwboc.org/section_basic

<http://www.wbecert.com/>

State and City WBE/MWBE Certification: http://www.sbeinc.com/state_certs.cfm

Acronym definitions:

SBA Small Business Administration

WBE –Women Business Enterprise

MWBE – Minority Women Business Enterprise

WOSB- Woman-Owned Small Business

EDWOSB – Economically Disadvantaged Woman-Owned Small Business